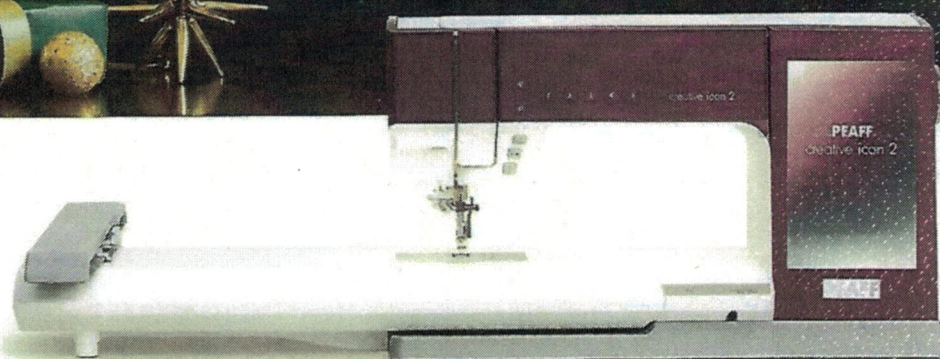


**PFAFF**  
Perfection starts here.™

# Holiday

## SALES EVENT

November 1 - December 24, 2023



**PERFECT GIFTS**  
for the Perfect Machine!

### HOLIDAY GIFT BUNDLE

Receive

**Free Gifts\***  
Over \$2,600 Value  
with purchase of  
*creative icon™ 2*



A personalized  
touch to gifts  
with embroidery!

### *creative icon™ 2*

top-of-the-line sewing & embroidery machine

Experience the revolutionary, world first in home sewing and embroidery,  
delivering Artificial Intelligence Detection, Voice Control and more!

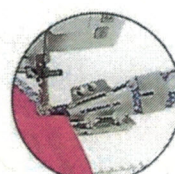
**Gift Bundle  
includes:**



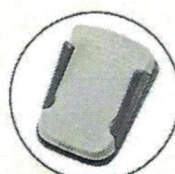
NEW! PFAFF®  
Large Roller Bag



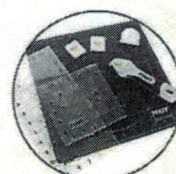
Magnifying  
Lens Set



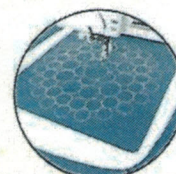
5/8" Quilt Binder



Multi Function  
Foot Control



*creative icon™ 2*  
Quilting Kit

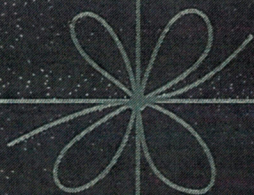


*creative™* Grand  
Quilters Hoop  
260 x 260mm



Quilter's Table





Discover the **perfect gift** for everyone on your list

SEWING BUNDLE

Only  
**\$1,149\*\***  
\$2,070 Value

Sewing Bundle  
includes:

ambition™ 610  
sewing machine



Extension Table

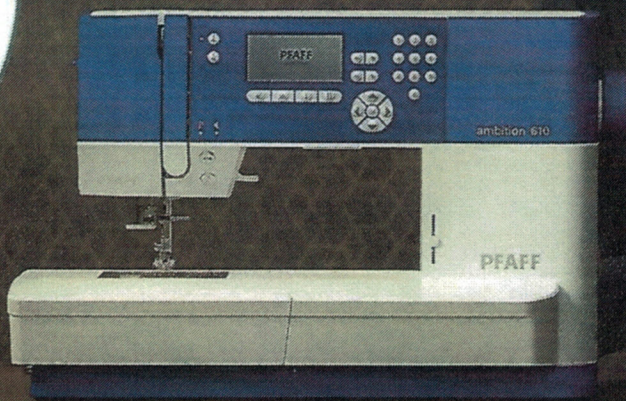


Circular  
Attachment



Circular Attachment  
Templates

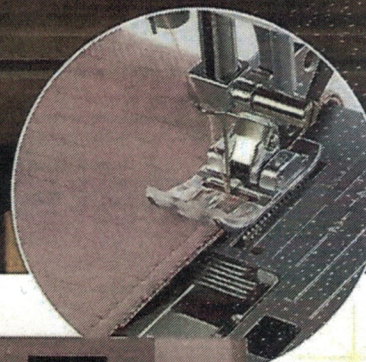
The **PERFECT**  
Sewing Bundle!



MSRP \$1,699

ambition™ 610  
sewing machine

The Original IDT™ System and the large  
200mm (almost 8") sewing space make this  
machine great for all your projects.

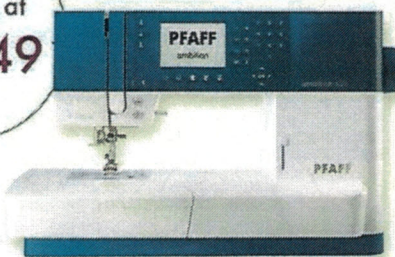


GREAT GIFTS

ambition™  
SEWING MACHINES

With intuitive functionality and limitless  
potential, these exacting machines are  
the craftsperson's most dependable  
tool. Explore the entire ambition™  
sewing machine line for even more  
feature options.

Starting at  
**\$1,149**



MSRP \$1,999

ambition™ 620  
sewing machine



MSRP \$2,499

quilt ambition™ 635  
sewing machine

ASK US ABOUT

• Your personalized **trade offer** • How to save by **bundling**



**PFAFF**  
Perfection starts here™

Buy the **PERFECT** Sewing Machine,  
and Receive a **PERFECT PFAFF® GIFT!**

### performance icon™

top-of-the-line sewing machine

See more on a 10.1" (257mm) full-colour multi-touch screen & fit more on the 12" width, 5.5" height (310 x 140 mm) workspace

Receive a

**FREE**  
**passport™ 3.0\*\*\***  
**\$1,099 Value**  
with purchase of  
performance icon™

**FREE with Purchase!**

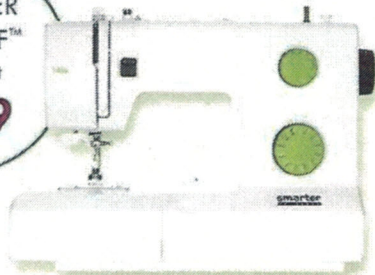
passport™ 3.0  
sewing machine

A customer favourite and is perfectly designed for travel and classes.

## Sewing Machines at the Perfect Gifting Price

### SEWING MACHINES

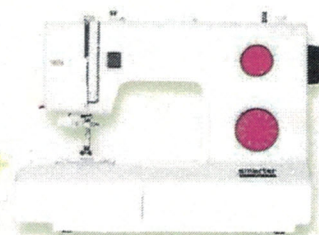
SMARTER  
BY PFAFF™  
starting at  
**\$379**



SMARTER BY PFAFF™ 140s  
sewing machine

MSRP \$439

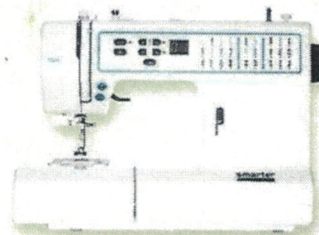
Perfect machine for getting into sewing, and at its unbeatable price, it also makes a fantastic second machine!



MSRP \$499

SMARTER BY  
PFAFF™ 160s  
sewing machine

Enjoy more stitches  
and an automatic  
buttonhole



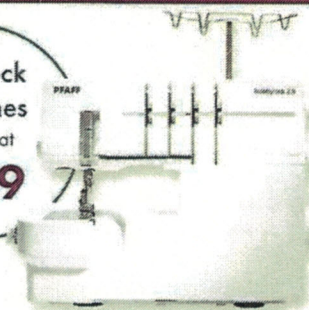
MSRP \$799

SMARTER BY  
PFAFF™ 260c  
computerized  
sewing machine

Direct Stitch  
Selection and  
Needle Up/Down

### OVERLOCK

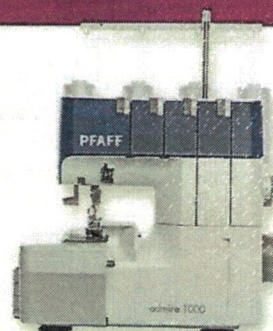
Overlock  
Machines  
starting at  
**\$649**



MSRP \$899

hobbylock™ 2.5  
overlock machine

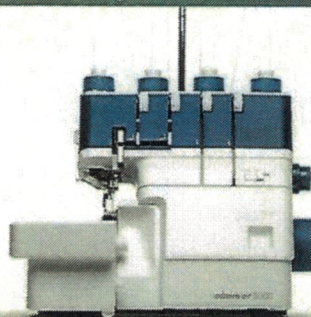
These overlock machines are sturdy, reliable and will be the perfect addition to your sewing room.



MSRP \$859

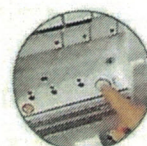
admire™ 1000  
overlock machine

An Effortless Experience with PFAFF®  
air-threading overlock/coverlock machines

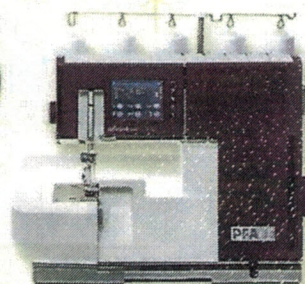


MSRP \$2,099

admire™ air 5000  
one-touch air-threading overlock machine  
Jet air threading with the push of a lever  
and built-in needle threader



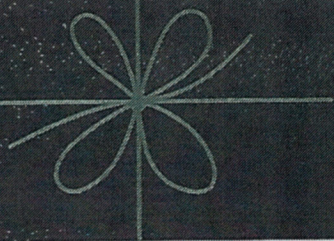
Thread the  
machine loops  
with the simple  
push of a button



MSRP \$6,499

admire™ air 7000  
one-touch air-threading coverlock machine  
This computerized coverlock machine  
has a colour touchscreen, large sewing  
space plus an extension table. Achieve  
an expert finish with every stitch!





# BUY MORE, SAVE MORE

on all PFAFF® Accessories and Notions,  
and mySewnet™ Embroidery Software\*\*\*\*

PERFECT FOR  
THEIR STOCKING

Spend \$100 or More,  
Save

**20% OFF**

Spend \$250 or More,  
Save

**25% OFF**

Spend \$500 or More,  
Save

**30% OFF**

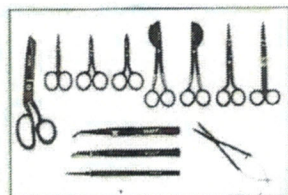


We  
recommend to  
change your  
needle every 6-8  
hours of sewing  
and/or type of  
fabric



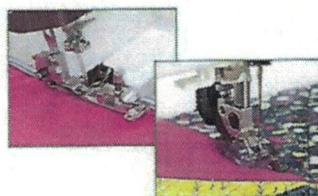
### PFAFF® Needles

Stronger needles that last longer  
and stay sharp longer



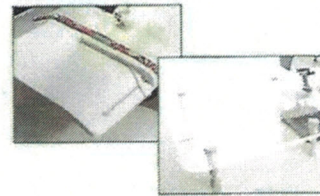
### PFAFF® Scissors

Best-in-class craftsmanship



### Variety of Presser Feet

Achieve beautiful results and simplify  
your sewing jobs all at once



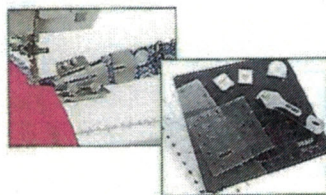
### Extension Tables

Provide extra support and more  
space for larger, heavier projects



### Embroidery Hoops

Expand your embroidery  
machine's potential



### Quilting Accessories

We have what you need to  
simplify your quilting jobs



### PFAFF® Stabilizer

NEW from PFAFF®!  
Essential for machine embroidery  
and decorative stitching



### PFAFF® Roller Bags

NEW from PFAFF®!  
High-quality, durable roller bags to  
protect your sewing machine

Want to upgrade  
your current  
embroidery  
software?

Ask about  
our upgrade  
offers!



PLATINUM  
\$2,499

SILVER \$599

GOLD \$1,099

### mySewnet™ Embroidery Software 2021

one-time purchase software

An application for creating and editing embroidery  
designs. Whether you're a seasoned embroidery  
creator or just getting started, one of our 3 levels is  
perfect for you!

starts at only \$599

A PERFECT MATCH  
for your creative  
project at a  
PERFECT PRICE!

www.pfaff.com

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